

Insects Innovation in Gastronomy

COURSE SUPPORT



Module 1 Unit 5:

What Do People Think About Eating Insects

Disclaimer:

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Module 1: Introduction to Edible Insects in Gastronomy

Unit 5: What Do People Think About Eating Insects?

In this unit, we explore the reactions of professors and students as they try dishes prepared with insect-based ingredients. We will analyze their opinions on **taste, texture, and overall experience**, as well as their **expectations before trying them and their impressions afterward**.

Exploring the Potential of Insect-Based Ingredients: Chefs and Students Reactions in a Tasting

One of the first questions asked was: **What do you think about cooking with insect-based ingredients?**

Antonio, one of the participants, expressed his surprise at the **versatility** of these ingredients and how easily they can be incorporated into existing diets and menus. He highlighted their **potential** as a complementary ingredient that **adds innovation** to various dishes.

Other participants agreed, noting that insect-based ingredients:

- **Enhance traditional recipes** by adding a unique touch.
- Provide an **innovative alternative** to common ingredients.
- Offer a **new flavor profile**, especially in gluten-free adaptations like insectbased breadcrumbs, which introduce a slightly **spicy and umami-rich taste**.

Previous Experience with Edible Insects

When asked about their prior experience with insect-based foods, most participants said it was **their first time** trying or cooking with these ingredients. Only a few had experimented with insects before, but their exposure was **limited to a small variety**.

Taste and Flavor Perception

Participants shared their thoughts on the **flavors** they noticed while tasting the dishes:

- Most described the taste as **pleasant and familiar**.
- Some noted a **mild spiciness** and a **subtle umami flavor**.
- A few highlighted **earthy and nutty undertones**, making it a **versatile ingredient** for different preparations.
- Many particularly enjoyed the **cricket-based dishes**, finding them flavorful and well-balanced.

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Would You Recommend These Ingredients?

Participants were asked whether they would recommend **insect-based ingredients** to **other chefs or people in their circle**. Most responses were **positive**, with chefs seeing **great potential** for innovation in gastronomy.

Key points mentioned included:

- The **positive experience** of working with these ingredients.
- The **unique characteristics** that differentiate them from other proteins.
- The **potential for future growth** if further developed and refined.

Some participants suggested that **chefs should be introduced to insect-based ingredients first**, while consumer acceptance might take longer. A few mentioned that while they would recommend these ingredients to professionals, they might not yet suggest them to family and friends.

Ultimately, the **health and nutritional benefits** were cited as **strong reasons** to encourage their use in everyday cooking.

The Importance of Culinary Training in Insect-Based Cuisine

Participants were also asked whether chefs should receive **training on how to use insect-based ingredients**. The response was overwhelmingly **positive**, with many agreeing that:

- Since this is **an emerging field**, chefs should be **equipped with the right knowledge** to incorporate these ingredients effectively.
- Insects are likely to play **a growing role in future gastronomy**, making it essential for professionals to **understand their potential**.

Comparing Practical Reactions with Insect Innovation in Gastronomy European Research

The insights from this tasting session align with findings from the **European project "Insects Innovation in Gastronomy"**, which explores **consumer and professional attitudes** toward insect-based foods.

The project's **survey results**, available on its website, <https://gastroinnovation.eu/results/>

reveal key trends in consumer behavior:

- A significant number of respondents across **different European countries** expressed **hesitation** about including insects in their diets, mainly due to **lack of knowledge**.
- **Italy and Spain** showed slightly **higher awareness**, but consumer education remains limited.
- There is **greater acceptance** of **insect-based flours or powders**, particularly in **snacks (41%)** and **protein supplements (35%)**.
- Whole insects remain less appealing, with only **10% of respondents open to consuming them in their original form**.

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- The highest interest in using insect-based ingredients was observed in **Cyprus, followed by Italy, Greece, and Spain**, while **Romania and Turkey** showed the least enthusiasm.

Attitudes in the HORECA (Hotel, Restaurant, and Catering) Sector The study also surveyed **hospitality professionals**, including chefs.

- **Chefs in Spain and Italy** expressed greater initial interest in **incorporating insect-based ingredients** into their menus, particularly in **powdered or flour form**.
- However, they raised concerns about **customer acceptance** and the need for **better training** to confidently use these ingredients in professional kitchens.
- Many acknowledged that **limited culinary knowledge and experience** with insect-based foods hinder their adoption in mainstream gastronomy.

Educational Initiatives: The Key to Consumer Acceptance

The study highlighted that **education and awareness campaigns** are **essential** for increasing consumer acceptance of insect-based foods. These efforts should focus on:

- **Nutritional benefits**, such as **high protein content and sustainability**.
- **Environmental advantages**, like reduced land, water, and feed consumption.
- **Inspiring culinary applications**, demonstrating how insects can be used in innovative ways.

Conclusion

This unit provides an opportunity to analyze **first-hand reactions** to insect-based cuisine and compare them with **scientific findings** from the "Insects Innovation in Gastronomy" project.

To explore these insights further, we invite you to visit **gastroinnovation.eu**:
<https://gastroinnovation.eu/> and discover more about the **survey results** from various European countries.

Understanding the **perceptions and motivations** of both consumers and professionals is essential to advancing the adoption of **insect-based ingredients** in modern gastronomy